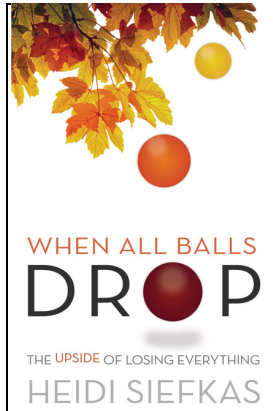


When All Balls Drop

The Upside of Losing Everything



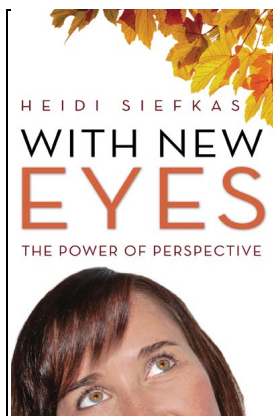
Heidi Siefkas was a happily married, globetrotting professional who seemingly had it all—until a tree limb in New York's Hudson River Valley struck her down, breaking her neck and leaving her unconscious. Suddenly, life as she knew it stopped. She lost her independence. She lost her career. She watched her marriage disintegrate as she confronted a trail of devastating lies about her husband's double life.

She had lost all that mattered, but she was a survivor. She fought to restore her health, repair her broken heart, and rebuild herself. Along the way, she gained clarity about her core values, ultimately coming to a deeper understanding of what it means to have it all.

Through down-to-earth, short vignettes, *When All Balls Drop* shows us how it's possible to look up in spite of pain, deceit, and loss. Heidi's memoir—rich with hope and humor—inspires anyone who's had to confront tragedy and reassess their life in the wake of life-altering events.

With New Eyes

The Power of Perspective



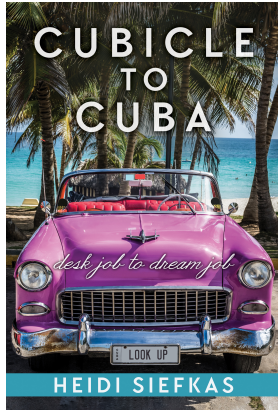
Heidi Siefkas lost her health, her career, and her marriage after she was struck by a one-thousand-pound tree branch. While she made great strides in her physical and emotional recovery in the months that followed—an arduous process that she chronicled in *When All Balls Drop*—Heidi wasn't content to merely survive her setbacks. The time was right to build a new life. One she could live on her own terms.

But what would a redesigned life look like? In her quest for answers, Heidi returned to her childhood home in Wisconsin, dove into the South Florida dating scene, revisited old flames in New England, sold her first home, jumped out of a plane, and traveled alone to South America. Every leg of her journey provided a healthy dose of perspective.

With New Eyes is full of mishaps and bold decisions, all seasoned with sassy humor. Through her signature down-to-earth vignettes, Heidi inspires you to conquer your fears, head for adventure, and become the captain of your own ship.

Cubicle to Cuba

Desk Job to Dream Job



In this introspective travelogue, author and adventurer Heidi Siefkas shares her transition out of the corporate world's Cubicle Land to life on the road in Cuba and beyond. Heidi highlights another side of Cuba as well as the perspective gained from years of travel to the once forbidden island. Along the way, she seizes opportunities for adventure in Kauai, Peru, New Zealand, and other far-flung places, but always returns to Cuba.

Not unlike her previous books *When All Balls Drop* and *With New Eyes*, Heidi tells the story with a good dose of sass and humor in her signature down-to-earth vignettes. Get ready for an adventurous tale with misadventures. It's either a good time or a good story. *Cubicle to Cuba* will teach you about Cuba, but it will also inspire you to think out of the cubicle, travel more, and embark on your own Life 2.0 full of adventure.

Heidi Siefkas

Author, International Speaker, & Adventurer



Heidi Siefkas is an author, speaker, and adventurer. Originally from small-town Wisconsin, Heidi hangs her hat in South Florida. However, as an adventurer, Heidi is rarely home for very long. The author of three inspirational, non-fiction books, *When All Balls Drop*, *With New Eyes*, and *Cubicle to Cuba*, she has created the mantra Look Up and speaks to groups worldwide. You can connect with her at www.heidisiefkas.com.