

Heidi Siefkas

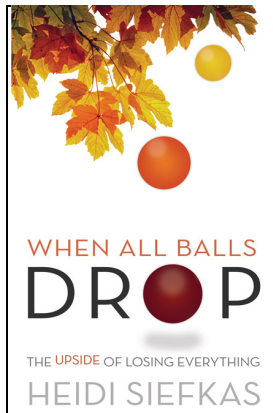
Author, International Speaker, & Adventurer



Heidi Siefkas is an author, international speaker, and adventurer. Originally from small-town Wisconsin, she calls both South Florida and Kauai home. Heidi's books include *When All Balls Drop* and *With New Eyes*. Currently, Heidi is writing her third book, *Cubicle to Cuba*, which features a humorous collection of stories about her travels to Cuba, Peru, New Zealand, Italy, and other far-flung places. You can connect with her at www.heidisiefkas.com, Facebook, and Twitter.

When All Balls Drop

The Upside of Losing Everything



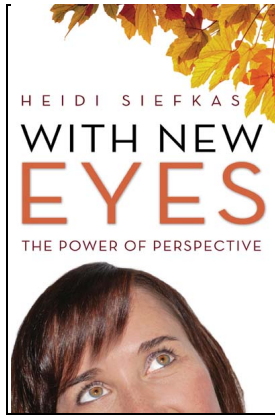
Heidi Siefkas was a happily married, globetrotting professional who seemingly had it all—until a tree limb in New York's Hudson River Valley struck her down, breaking her neck and leaving her unconscious. Suddenly, life as she knew it stopped. She lost her independence. She lost her career. She watched her marriage disintegrate as she confronted a trail of devastating lies about her husband's double life.

She had lost all that mattered, but she was a survivor. She fought to restore her health, repair her broken heart, and rebuild herself. Along the way, she gained clarity about her core values, ultimately coming to a deeper understanding of what it means to have it all.

Through down-to-earth, short vignettes, *When All Balls Drop* shows us how it's possible to look up in spite of pain, deceit, and loss. Heidi's memoir—rich with hope and humor—inspires anyone who's had to confront tragedy and reassess their life in the wake of life-altering events.

With New Eyes

The Power of Perspective



Heidi Siefkas lost her health, her career, and her marriage after she was struck by a one-thousand-pound tree branch. While she made great strides in her physical and emotional recovery in the months that followed—an arduous process that she chronicled in *When All Balls Drop*—Heidi wasn't content to merely survive her setbacks. The time was right to build a new life. One she could live on her own terms.

But what would a redesigned life look like? In her quest for answers, Heidi returned to her childhood home in Wisconsin, dove into the South Florida dating scene, revisited old flames in New England, sold her first home, jumped out of a plane, and traveled alone to South America. Every leg of her journey provided a healthy dose of perspective.

With New Eyes is full of mishaps and bold decisions, all seasoned with sassy humor. Through her signature down-to-earth vignettes, Heidi inspires you to conquer your fears, head for adventure, and become the captain of your own ship.

Up and Coming... Cubicle to Cuba

Transitioning from Desk Job to Dream Job

In Heidi Siefkas' third book, she shares a humorous collection of stories about her transition from the corporate world and cubicle land to traveling to Cuba while creating her dream job, a hybrid career writing and traveling. Her adventures not only include over one hundred days in Cuba, but also hiking in Peru, bungee jumping in New Zealand, living in Hawaii, and more.

In her signature down-to-earth vignettes and sassy humor, Heidi relays her many tales of the characters she has met, yummy recipes, and also the inevitable travel hiccups along the way. With this book, Heidi puts her favorite quote to good use, "Every occasion in life can be categorized as either a good time or a good story."